

# Annual Report 2017/18

*The*  
**Culture  
Capital**  
*exchange*

Inspiring Collaboration



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# Executive Summary

As our members will be aware, in the academic year 2017/18 we developed a brand new membership scheme, based on institutional turnover. We did so based on consultation with our members. You told us that membership rates were higher than comparable membership bodies operating in Higher Education. We took on your views and responded accordingly.

We also developed a Beyond London membership campaign. In less than a year, we were joined by: University of Kent, Liverpool John Moores University and Royal Conservatoire of Scotland. This is a timely shift, coinciding with rapid funding diversification to the regions, largely in response to the Industrial Strategy. We anticipate that opportunities for more dispersed networks will continue to present themselves in response to new policy directives.

We are really pleased to have worked with so many wonderful colleagues over the last academic year. We value and welcome your feedback. It has been heartening to see such strong interest in our new bid swarms and fora in particular. This short report highlights the key activities we have undertaken over the year. It also highlights how we can work with you on a more bespoke basis, should you so desire.

We look forward to working with you in future and would like to take this opportunity to thank you so much for your ongoing commitment, support and responsiveness.

Best wishes

Evelyn Wilson and Suzie Leighton

**“ TCCE are simply outstanding. Working with the team over many years has allowed me and Institutions I have represented to gain access to, and insights from, key individuals and institutions within the Cultural Industries. When seeking partners to collaborate, or advice on sector dynamics, TCCE are without doubt the first port of call. All of my previous projects, and those continuing to date have been highly successful, in much part due to TCCE’s expertise and professionalism. ”**

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**Ian Gibbs**  
Head of Academic Enterprise  
City, University of London

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# Funding Swarms And Applications

In the last year TCCE has brought members together for initial round-tables and subsequent development of both large and smaller-scale funding applications.

Involving partners from our wider networks in the cultural and creative industries, as well as non TCCE academic members where appropriate, we have been pleased to support applications to large-scale schemes led by AHRC, HEFCE and ESRC. In the last 12 months we have initiated and supported the following applications:

## Connecting Capability Fund

TCCE worked with two separate member led consortia. One bid led by City University of London, focussed on engaging emerging technologies within the creative industry SME Sector. Other TCCE members, including Ravensbourne University London were also involved in that bid. A second bid, led by Middlesex

University, aimed to create a diverse network which also aimed to use technologies to enable diverse creative businesses to secure their IP and develop new routes to market.

## AHRC Creative Economy Programme

TCCE held a bid swarm which resulted in at least two submissions to EOI stage, one co-developed by City and TCCE with other partners including: Manchester Metropolitan, The British Library, Knowledge Quarter, the V&A, the Design Council and Golant Media Ventures. Another bid, again with a very significant range of stakeholders and partners and led by colleagues at LSBU and Ravensbourne University London were invited to submit to full application stage.

## ESRC Cross-disciplinary Mental Health Network Plus

Colleagues from Middlesex University and other TCCE members of the newly formed TCCE Arts and Health Forum, worked together to develop a proposal to this fund. The Eco-Arts Network bid was proposed as means of combining ecological, co-creative, and arts-based methods to develop innovative approaches to young people's mental health.

# TCCE

## Researcher-Led Fora

Following our Sounding Board meeting in Somerset House last June, several members expressed interest in working more closely and purposefully together on big themes of common interest and concern.

As a result of this decision, we have launched three new fora in the current academic year with plans for further developments in the coming academic year.

### Arts And Health Forum

In November 2017, TCCE members University of West London and City, University of London were instrumental in bringing the inaugural TCCE Arts and Health forum to fruition with presentations by Prof Victoria Tischler (Professor of Arts and Health and Head of Dementia Care, University of West London) and Dr Patricia Moran (Head of English Dept, City, UoL). The intention is that, over time, the TCCE Arts and Health Forum will become a member managed initiative, acting

as a mini-hub within the network, bringing researchers together to discuss and showcase work, meet with professionals in the fields of Arts and Health and horizon scan for funding bids and other such opportunities. Representatives for across TCCE's member institutions attended the launch and several were subsequently involved in the above-cited ESRC Cross-disciplinary Mental Health Plus Network bid.

### Arts and Digital Creativity Forum

The TCCE Arts and Digital Creativity Forum had it's initial meeting in May 2018. Convened by Liverpool John Moores University and hosted by Ravensbourne University London the first meeting was well attended by a group of researchers from across many different disciplines. Dr Pauline Brookes, from LJMU and Dr Nick Lambert from Ravensbourne gave opening provocations, and a fascinating range of research interests were shared, with many areas of mutual interest revealed. Researchers from LJMU, Ravensbourne and University of Kent have formed a Steering Group to take the group forward. Meetings will be opened to invited artists and creative industries professionals.



The Imagination Cafe. Image courtesy of Victoria Tischler

## **Creative Entrepreneurship Forum**

Creative Entrepreneurship has been highlighted as an issue of common interest across the majority of TCCE members, and the first meeting of the forum, hosted and chaired by Professor Helena Gaunt, Guildhall School of Music and Drama was well attended. Opening provocations from Professor Gaunt and Dr Neelam Raina, Middlesex University and GCRF Challenge Leader Security Protracted Conflict, Refugee Crises and Forced Displacement: typified the breadth of approaches, disciplines and methodologies used to approach the topic throughout the membership. This provides a set of very rich possibilities for collaboration between TCCE members. In 2018/19 the group

will be steered by representatives from Middlesex University and London Southbank University.

# Workshops, Networking Events And Symposia

As ever, much of the activity TCCE produces and curates is designed to bring together the arts and academia. Creating opportunities for discussion and potential collaboration is part of our DNA and we feel that such work is increasingly important. This year has been no exception and has seen us bring together diverse groups to explore very timely and challenging issues such as technology and ethics, identity and climate change.

## Technology, Ethics and the Arts Now Workshop

As part of the [Intersections Festival](#), hosted by MAT at Queen Mary, University of London, TCCE hosted a workshop addressing timely, challenging and complex questions around how the arts are currently using digital technologies and the wider political, social, ethical and economic contexts in which such uses are unfolding. The workshop created a space for artists and others working in

cultural institutions to come together with researchers to engage in peer-to-peer sharing, networking and learning. The workshop, devised by Evelyn Wilson, used the following themes to kickstart discussions:

- Creativity, automation and the arts
- Art, technology and mobility
- Immersion: its promises and troubles
- Data Anxiety and technology
- Technology and the communal experience

Guest presenters included Professor John Sloboda (Guildhall School of Music and Drama) and Ruth Catlow (Furtherfield).

## Networking Event at the Design Museum

TCCE and the Design Museum were delighted to invite members to a research focussed round-table networking event to enable TCCE member academics and professional staff to develop research relationships with the museum as it approached the first anniversary of being in its new home in the former Commonwealth Institute in Kensington.

While there is a nascent research programme underway at the museum, the museum recognises the potential



to develop more substantive and collaborative projects with the Higher Education sector. It has a longer-term aim that research will underpin programme development across curatorial, learning, public programme, audience development and collections. The purpose of the networking round-table was therefore to hear more from senior staff at the museum about their research ambitions, to share ideas on those and discuss potential research collaborations, partnership models and potential funding streams.

### **Hackademia 3.0**

[Hackademia 5x5x5 Culture Hack](#) was designed to create a playful space for TCCE Early Career Researchers as well as Artists and Creative SMEs to:

- Reflect on and learn about

collaboration and its role in both research impact and the development of artistic and research practice

- Gain insight into collaboration methodologies and values
- Create a pop-up resources map of the collaborative activity in the group
- Pitch ideas for collaborative projects or partnerships, small or large
- Meet representatives from funding bodies, expand networks and meet potential mentors and critical friends.

The day as a mix of talks, preparatory workshops and pitches. Throughout the day we were joined by speakers including Professor Robert Hampson (Royal Holloway, University of London), Liz Hill (Arts Professional), Mark Prest (Founding Director - Portraits of Recovery (PORe), Pam Johnson



Picture by Kasia Molga, Aerial Pictures – Gambia to Europe

(Senior Partnerships Officer Arts Council England) and Dr Joanna Dunster (Portfolio Manager: Research Careers and Training, Arts and Humanities Research Council). Representatives from TCCE partner universities also joined us including: Dr Mark Gray (Director of Knowledge Transfer, Middlesex University), Dr Erik Bohemia (Loughborough University London) and Ian Gibbs (Head of Academic Enterprise, City, University of London).

## **TCCE Summer Symposium: Refresh, Reboot, Retool: new imaginaries for challenging times.**

[TCCE's summer symposium: Refresh, Reboot, Retool: new imaginaries for challenging times](#) brought together a

heady mix of academics, artists, creatives, activists and those engaged in politics. At a point where our futures feel arguably increasingly uncertain and volatile, and where atmospheres of anxiety are pervasive, the symposium was designed to provide a space to take stock and reflect on how we might imagine and indeed create conditions for positive change.

Furthermore it invited us to consider how we might sensitise ourselves to seemingly diffuse and disparate concerns, such as identity and environment.

The symposium was chaired by Colin Grant (Author and Historian) with panel contributors including: Alice Black (Director, Design Museum), Ruth Catlow (Co-Director, Furtherfield), Emma Dick (Middlesex University), Kasia Molga (Artist), Professor Toby Miller, (Loughborough University London) Caroline Russell and Paula Graham-Gazzard.

Workshops were led by: Duckie, Mark Prest, Curator and Founding Director, Portraits of Recovery and Michaela Jones, Scottish Recovery Consortium, Greenwich Welcomes Action Group (students from Ravensbourne University London), Nick Makoha and Bodhan Piasecki, The BeatFreaks Collective. Author Tony White led a Holborn-based walk based on his new novel *The Fountain in the Forest*, published by Faber and Faber.

**“ Working with The Culture Capital Exchange has provided me with many highlights, from a sense of common cause to meeting new people and learning an abundance of new things. ”**

**Professor Toby Miller**  
Loughborough University London

# Publications

Whilst TCCE is primarily regarded as a doing, producing and connecting organisation, we are increasingly recognising the importance and value of creating spaces in which to write about our work.

In fact, we feel have a duty to do so. Not only does it put down a marker for our work in the wider world, it also helps create better awareness, respect and interest in the diverse practices that exist around the new modes of collaboration, knowledge sharing and production that we have been pioneering for so long.

As such, we have been very pleased that, over the last year, we have been able to both contribute to joint publications as well as developing our own.

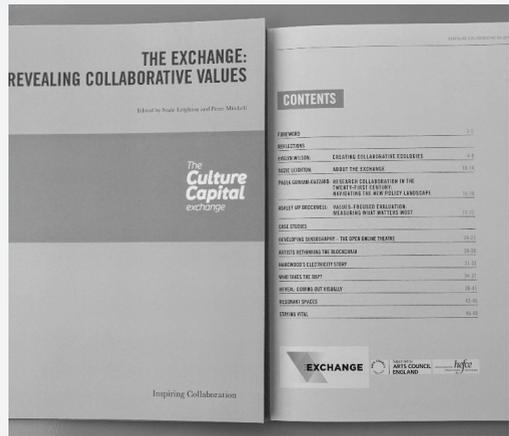
## Developing Creative Education after Brexit

We were delighted to partner with Council for Higher Education in Art and Design (CHEAD) and the All-Party Parliamentary Design and Innovation Group (APPDIG) on [Developing Creative Education after Brexit](#) which was launched at Portcullis House in September 2017. The report was the culmination of a series of consultation round-tables. TCCE presented at and helped to promote the event specifically focussing on Creative Research and Collaboration in June 2017. The report focuses on the follows areas: The Potential of the Creative Industries, International Students, Research and Collaboration, Creative Higher Education Institutions in a Regional Context and The Creative Skills pipeline.

## The Exchange: Revealing Collaborative Values

We were delighted to launch our latest TCCE [publication](#) after our recent Summer Symposium. The National Network for Academic and Creative Exchange (‘The Exchange’) was a pilot developed by The Culture Capital

Exchange (TCCE) to explore and exchange best practice in effective research collaboration. It was co-funded by HEFCE and Arts Council England. The Exchange brought together the agendas of creative SMEs, artists and HEIs for mutual benefit across a number of areas. The publication features a joint foreword from Dr Steven Hill, Director of Research, Research England and Darren Henley MBE, Chief Executive, Arts Council England. It also includes essays from TCCE directors, Paula Graham-Gazzard (Fossbox and Director, CVAN) and Ashley Jay Brockwell. Its focus is on the practice and policy background of TCCE’s wider work, as well as The Exchange project outputs, outcomes and impacts. The publication also features a range of case studies developed as part of the project evaluation.



**“ It is very positive to see the high volume and diversity of beneficiaries The Exchange has directly impacted, and I hope this report will inspire many more collaborations. ”**

**Darren Henley OBE**  
 Chief Executive  
 Arts Council England

# Collaborations, Consultations And Presentations

In the course of the last year, we have been pleased to work with several external partners on a range of exciting collaborative projects, some of which have been designed to effect change at a senior policy level. This is a snapshot of just some of the types of work with which we have been engaged.

## Developing Creative Education after Brexit: A Plan for Economic Growth

This panel style event designed to launch the Developing Creative Education after Brexit report was held to a national audience in Portcullis House, chaired by Barry Sheerman MP: Co-Chair, APDIG and Member of Parliament for Huddersfield. Panellists: The Rt Hon Matt Hancock MP: Minister of State for Digital and Culture, Evelyn Wilson: Director, The Culture Capital Exchange, Professor Anita Taylor: Executive Dean, Bath School of Art & Design, Bath Spa University and Chair of Council for Higher Education in Art and Design, Jack Tindale: Manager, All Party Design and Innovation Group.

## Chead conference

TCCE were pleased to attend the CHEAD Membership and Networking event focussing on Knowledge Exchange in June of this year. Speakers included Alex Williams, Kingston University, Professor Bruce Cronin, University of Greenwich, Alex Vincent, AHRC, Dr Graham McLaren, Bath Spa University and Professor Gillian Youngs, Canterbury Christ Church University. TCCE Director Suzie Leighton presented on the work that TCCE and it's members are undertaking to move beyond traditional Knowledge Transfer / Exchange models, to deeper, value based collaborations.

## Arts Council / University Alliance seminar

TCCE Director Suzie Leighton was invited to attend a round table consultation called by Darren Henley, CEO of Arts Council England to discuss the introduction of a Professional Doctorate aimed at arts leaders. It was a very interesting discussion, and highlighted some of the professional development requirements of the sector that TCCE and it's membership might be well placed to meet outwith the formal framework of a ProfDoc.



Image courtesy of Policy Connect

## Knowledge Exchange Framework Response

In January TCCE directors worked with key contacts from Ravensbourne University London, City, University of London, Royal Central School of Speech and Drama and Guildhall School of Music and Drama to submit a response to the HEFCE Knowledge Exchange Framework consultation. In our response, we highlighted the scope for greater recognition of how knowledge exploitations and indeed knowledge circulations play out with regard to the cultural and creative industries and the role they play in fomenting relationships beyond and into other sectors, when well aligned with appropriate researcher capability and capacity. We highlighted the

key role that small and specialist institutions who might find it hard to access HEIF funding play in this, making the case for the reintroduction of a minimum HEIF allocation for all HEIs in addition to responding to the technical questions asked by HEFCE. You can see the response in full [here](#).

# TCCE E-Newsletter And Social Media

TCCE produces a long-standing and highly regarded e-newsletter that acts as vehicle to promote TCCE members activities to TCCE's extensive and ever increasing networks in the arts, cultural and creative sectors. Each month we reach nearly 10,000 subscribers, with an average of 23 events featured per issue. Throughout the course of the year we have issued 11 editorials, featured 108 news items, 229 events and 36 professional opportunities. With nearly 1,700 followers on Twitter, TCCE's online presence acts as another valuable tool to increase our members' outreach and visibility. It is also a valuable vehicle for promoting our larger-scale events such as Hackademia and our Summer Symposium.

@InfoTCCE tweets were seen an average of 4,000 times per month this year, with our profile being visited 300 times.

**“ Guildhall School's ResearchWorks series is programme of research-focused events which aim to bring together our staff, students, members of the public and guests of international standing. In the last year we have held over 25 events and seminars. Through the TCCE newsletter, we have been able to reach a wide range of attendees, ensuring a range of insightful opinions are present at every ResearchWorks event. ”**

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**Research Department  
Guildhall School of Music and Drama**

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## Other Forms Of Support

As well as our main bid swarms, TCCE directors continue to use our industry and extended national networks to support member institutions and individual member academics in forming collaborations in relation to a wide range of funding bids and other opportunities. Recent examples of this include brokerage around AHRC large grants, AHRC Audiences of the Future and the UKRI Strength in Places Fund.

TCCE directors have also continued to support individuals and institutions in finding academic and industry partners for their conferences, roundtables and public engagement activities.

For example, we are working with LSBU to take forward a new Blockchain Forum for the Arts and Creative Industries. Scheduled to take place in early Autumn 2018, the event will explore blockchain's potential to reimagine and reinvent how the creative industries work across music, fine arts, film, television and games.

We have also worked to bring some of our institutions together with others, in and beyond TCCE, around areas of mutual concern and interest such as opportunities to be part of place-making strategies.

“ I have a much better understanding of what academic research actually entails and how this can complement, challenge and develop artistically or socially driven creative practices. ”

**Maria Brewster**  
Curator and Producer

# TCCE Bespoke Services

In addition to the work we carry out on behalf of our members as described in this report, we also would like make you aware of additional services we can offer members. TCCE members are eligible for a 15% discount on standard rates for bespoke services including the following:

## **Funding bid shaping and development.**

In addition to coordinating bid swarms, we can also work with you in a deeper, more sustained way to bring bids to fruition. We can do this by helping to: shape content, develop public engagement and knowledge exchange and collaboration strategies, identify external partners and lead on specific work packages as appropriate.

## **Public Engagement activities**

As Impact gains more traction, areas such as Knowledge Exchange and Public Engagement will be increasingly important for HEIs.

We understand and deeply value the potential for such work socially, culturally and economically and can help you to develop KE and public engagement activities within your institutions.

## **Round-tables and networking events**

Are there issues that you'd like to address but don't have the time? Are there networks you need to develop or professionals you're keen to reach out to? TCCE can work with you to bring diverse groups together around issues of mutual concern and common purpose.

## **Workshops and learning activities**

From issues such as internal resilience to developing best practice in collaboration, networking or working beyond your institution, we can help. We can work with you to deliver bespoke, results-focussed learning activities that enable your teams to achieve specific objectives or overcome obstacles in areas such as creative thinking and imagining.

# TCCE Other Projects

## Boosting Resilience

In 2017 together with The Centre for Creativity in Professional Practice at Cass Business School City, University of London and The Centre for Enterprise, Manchester Metropolitan University (CfE/ Manchester Metropolitan University), we were delighted to launch Boosting Resilience: Survival Skills for the New Normal.

Boosting Resilience is one of four new national flagship projects supported by Arts Council England, under their Building Resilience initiative, with the aim of exploring and piloting different approaches to sustainability across its portfolio.

The key goal of the Boosting Resilience: Survival Skills for the New Normal programme is to inspire and support the development of new approaches to making the most of Creative Assets and Intellectual Property in the arts and cultural sector.

The programme, running until 2019, works with a cohort of 26 participants from a diverse range of organisations across England. In its design and strategy, it takes into consideration and builds out from both established and emerging research and sector led thinking on resilience, aiming to create a practical, user-centred programme that also pushes

conceptual thinking around creative assets - and indeed creative ecologies more widely - to new limits.

We have recently joined forces with Arts Professional to develop and Editorial Partnership that will take the messages of the programme to the wider sector through a series of online articles.



# Network

## Members And Partners

### TCCE Core Members

City University London  
Guildhall School of Music & Drama  
London South Bank University  
Loughborough University London  
Middlesex University London  
Ravensbourne University London

Royal Central School of Speech & Drama  
University of West London  
Liverpool John Moores University  
University of Kent  
Royal Conservatoire of Scotland

### The Exchange Pilot Partners

Birmingham City University  
Canterbury Christ Church University  
De Montfort University  
Falmouth University  
Fossbox  
Independent Theatre Council  
Lancaster University  
Liverpool John Moores University  
Loughborough University  
Manchester Metropolitan University

People Dancing  
Plymouth University  
Sound and Music  
University of East Anglia  
University of Exeter  
University of Kent  
University of Leeds  
University of Northumbria  
University of Oxford  
University of Surrey

## TCCE works with a wide network of organisations including:

Artquest  
 Arts & Humanities Research Council  
 Arts Catalyst  
 Arts Council England  
 Arts Professional  
 BBC Radio 3  
 Ben Uri Gallery  
 British Academy  
 British Council  
 Capital Enterprise  
 CHEAD  
 Crafts Council  
 Creative Industries Federation  
 Creative Matters Festival  
 CVAN  
 DataKind UK  
 Design Exchange Magazine  
 Design Manchester  
 Design Museum  
 Design Museum Helsinki  
 Designersblock  
 Digital Catapult  
 Euclid  
 Fernandez and Wells  
 Finetuned  
 Fossbox  
 Furtherfield  
 Golant Media Ventures  
 Higher Education Funding Council for  
 England  
 IBM  
 Innovate UK  
 Intern Aware  
 Journal of Visual Art Practice  
 Julie's Bicycle  
 Knowledge Quarter  
 KTN  
 Ladbury PR  
 Museum of the Future  
 NCVO  
 Nesta  
 October Gallery  
 Palgrave Macmillan  
 Phoenix Gallery  
 Q-Art  
 Royal Academy of Arts  
 Royal Shakespeare Company  
 Somerset House  
 Sound & Music  
 SPACE  
 St George's House  
 STEAMhouse Birmingham  
 Studio Wayne McGregor  
 Tech North  
 TECHNE  
 The Art Workers' Guild  
 The British Library  
 The Cornelius Arts Foundation  
 The Royal Institution  
 The Sorrell Foundation  
 They Eat Culture  
 Times Higher Education  
 TMRW  
 Toucan  
 UKTI  
 V&A  
 Westminster Arts Forum

## Core Staff Profiles

### **Suzie Leighton** **Founding Director**

Suzie joined LCACE, TCCE's predecessor, as Senior Manager in 2005. Between 2012 – 2016 she was also joint Head of Knowledge Exchange Programme for Creativeworks London. Her professional background encompasses dance and theatre management, a 5 year stint at Arts Council England as a Senior Officer and a secondment as a researcher to the DCMS Select Committee. Suzie is currently Chair of the Board of Trustees of both Jasmin Vardimon Dance Company and Theatre Peckham.

### **Giorgia Cacciatore** **Administrative and** **Communications Assistant**

Giorgia holds an MA Culture Industry gained at Goldsmiths University, and has a background in the creative industries. Before joining TCCE in November 2016, she collaborated with several organizations across Europe such as ACP Cultures+, Cineuropa, and the Italian Cultural Institute.

### **Evelyn Wilson** **Founding Director**

Evelyn joined LCACE, TCCE's predecessor in 2005 and has been active in curation of initiatives designed to bring together researchers with the arts and creative sectors ever since. She helped establish and became joint Head of Knowledge Exchange Programme for Creativeworks London (2012 - 2016). She has a deep history of developing ground-breaking cultural programmes and collaborations. Evelyn is advisor to several Doctoral Training programmes, is on the Advisory Board of Cass Centre for Creativity and Professional Practice and is a member of Creative Industries Council's Clusters and Regions Group.

TCCE has also benefited from working with a wide range of individuals and associates over the last year including: Enrico Bertelli, Pete Mitchell, Ashley Jay Brockwell, Paula Graham-Gazzard, Sarah Rowles and Steve Grant.

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